



# MACUMA

METROPOLITAN AREA CREDIT UNION  
MANAGEMENT ASSOCIATION

## **BUSINESS PARTNER PROGRAM**



# BUSINESS PARTNER LEVELS

**SPONSORSHIP  
BENEFITS**

**DIAMOND**

**RUBY**

**EMERALD**

**SAPPHIRE**

**SPONSOR**

## MEETING BENEFITS\*

One Complementary Event Sponsorship per year (\$2,000 value)	●				
Booth Space at Annual Conference	COMPLEMENTARY \$1,800 VALUE	DISCOUNTED \$900 Discount	DISCOUNTED \$500 Discount	DISCOUNTED \$250 Discount	
Complementary Attendees at MACUMA Event	THREE	TWO	ONE		
Speaking Sessions at MACUMA Event	TWO	ONE			

## DIGITAL BENEFITS

Website Listing	PREMIUM (\$1,000 Value)	STANDARD	STANDARD	STANDARD	BASIC
Banner Ad on MACUMA Website	●				
On-screen recognition during all MACUMA web-based events (\$1,500 value)	●	●			
Registration lists for all MACUMA events	●	●	●		
Member discounts for all MACUMA events	●	●	●	●	●
Registration list for MACUMA Annual Conference	●	●	●	●	

## ANNUAL SPONSORSHIP FEE

* Excludes All Charitable Events	\$5,000	\$3,500	\$2,000	\$1,000	\$500
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**Annual  
Support  
Level**

**Diamond** \$5,000

**Ruby** \$3,500

**Emerald** \$2,000

**Sapphire** \$1,000

**Sponsor** \$500

Company / Organization Name

Address (for display on the website)

City

State

Zip

Primary Contact (For listing on the website)

Secondary Contact (marketing, business contact)

Phone (for display on the website)

Ext.

Secondary Phone (marketing, business contact)

Ext.

E-mail (for display on the website)

Website URL (for display on the website)

Card Number (Amex: add space for last digit)

Expiration Date (mm/yy)

Security Code (3 or 4 digit code)

Card Holder Name

Authorized Signature

Billing Zip Code

MACUMA appreciates your support. It's with the participation of our business partners that allow us to continuously offer the most comprehensive training, education and networking opportunities for credit union professionals. We are confident your partnership with MACUMA will benefit your organization, as much as it will benefit the MACUMA membership who participate in our outstanding programs throughout the year which are made possible in part through your business partnership.

Please email ([operations@macuma.org](mailto:operations@macuma.org)) / fax or mail completed form along with a description of your organization for listing on the website and your support level check (if not paying by credit card) to the MACUMA Executive Office as noted below.