



MACUMA

METROPOLITAN AREA CREDIT UNION
MANAGEMENT ASSOCIATION

2019
Annual
Leadership
Conference

September 25–27, 2019
Omni Bedford Springs
Bedford, Pennsylvania

**Exhibitor/
Sponsorship
Prospectus**





MACUMA
METROPOLITAN AREA CREDIT UNION
MANAGEMENT ASSOCIATION

2019 Annual Leadership Conference Exhibitor/Sponsorship Prospectus

Exhibitor Information

From **September 25-27, 2019**, leaders from credit unions around the Metropolitan DC area will gather to **network, learn** how to improve their credit unions, and **meet new people** in the field. We invite you to be part of our conference by exhibiting or sponsoring.

The 2019 MACUMA Annual Leadership Conference will take place at the Omni Bedford Springs in Bedford, Pennsylvania. By exhibiting at the conference, you will have the opportunity to be in front of the credit union leaders that make up MACUMA. With your exhibitor fee, you will get one complimentary registration, good for the entire conference.



We also have a lot of great sponsorships available throughout the conference that will help you get noticed and show your support for the industry. Booth spaces are assigned first-come, first served, so sign up today!

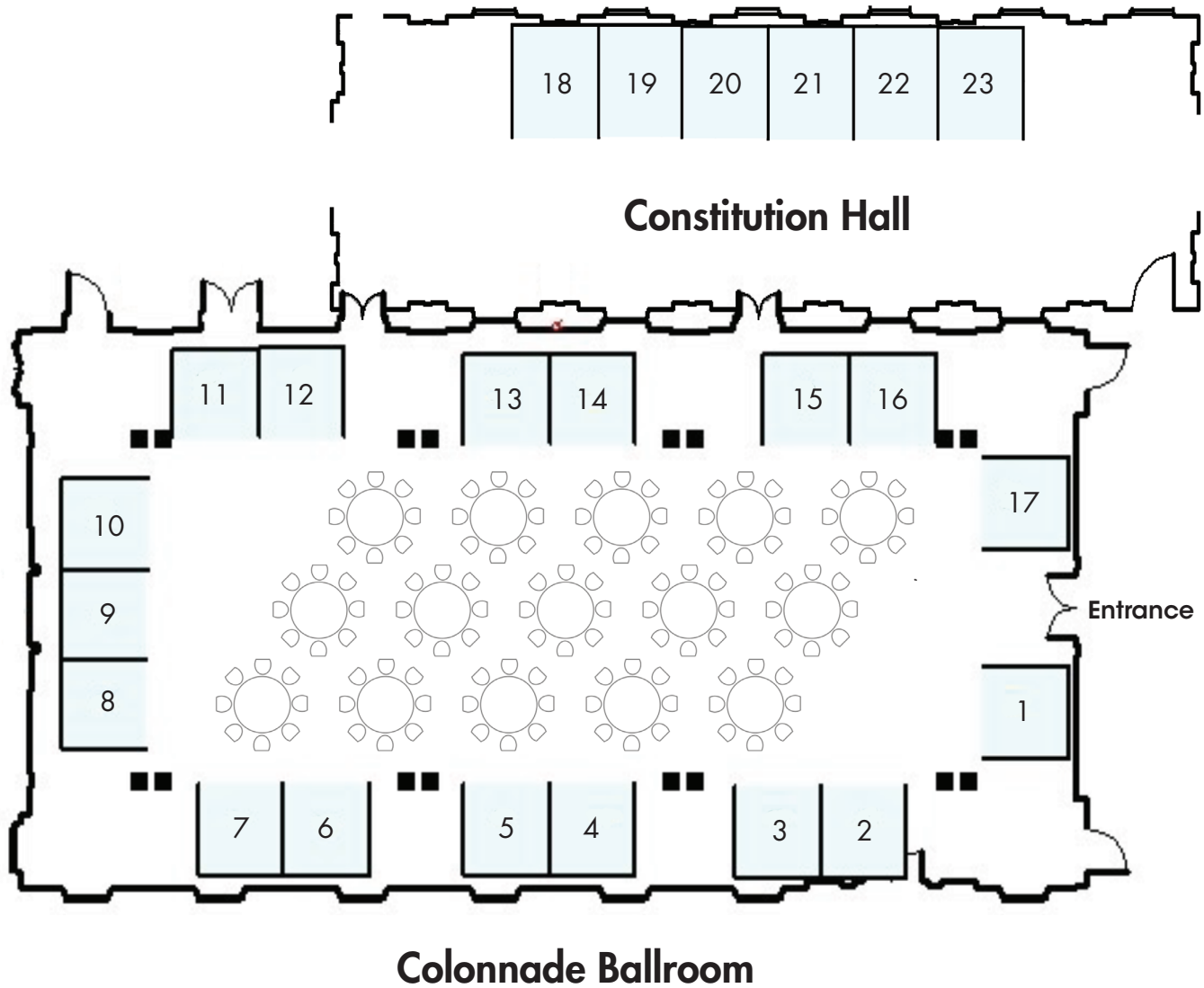




Exhibitors receive:

- 8' x 8' booth with pipe and drape and table skirt
- One complimentary full conference registration
- One complimentary booth pass
- Opportunity to purchase additional full conference registrations for \$695
(Regular price: \$990)

Cost: \$1,750





Sponsor Information

Sponsors receive:

- Logo on website, promotional emails, newsletter, and onsite signage
- Full listing with logo in conference program
- Recognition during sponsored event or item
- Sponsor ribbon on attendee badges

Sponsorships available:

Key Cards.....	\$1,500
Lanyards	SOLD
Notebook	\$1,500
CU Exec Track	\$1,000
CU Board Track	\$1,000
Opening Keynote	\$1,000
Closing Keynote	\$1,000
Exhibitor Passport	\$ 500
Exhibitors Reception	\$1,200
Thursday Night Party	\$1,000
Lifetime Achievement Award Dinner	\$ 800
Wine Service at the Lifetime Achievement Award (includes two dinner registrations)	\$1,200
Wednesday Night After Party (sponsor will host, MACUMA will promote)	\$ 500
Thursday Breakfast	\$ 750
Thursday Lunch	\$ 750
Friday Breakfast	\$ 750
Pre-Conference Activity-Golf	\$1,000
Pre-Conference Activity-TBD	\$1,000
Pre-Conference Activity-TBD	\$1,000



Application

Organization _____

Contact Person _____

Street Address _____

City _____ State _____ ZIP Code _____

Phone _____ Email _____

8' x 8' Exhibit Booth

\$1,750

Sponsorships (Choose one if applicable)

- Key Cards\$1,500
- Lanyards\$1,200
- Notebook\$1,500
- CU Exec Track\$1,000
- CU Board Track\$1,000
- Opening Keynote.....\$1,000
- Closing Keynote\$1,000
- Exhibitor Passport\$ 500
- Exhibitors Reception\$1,200
- Thursday Night Party.....\$1,000
- Lifetime Achievement Award Dinner.....\$ 800
- Wine Service at the Lifetime Achievement
Award (includes two dinner registrations)\$1,200
- Wednesday Night After Party
(sponsor will host, MACUMA will promote).....\$ 500
- Thursday Breakfast.....\$ 750
- Thursday Lunch.....\$ 750
- Friday Breakfast.....\$ 750
- Pre-Conference Activity-Golf.....\$1,000
- Pre-Conference Activity-TBD\$1,000
- Pre-Conference Activity-TBD\$1,000

Terms

I am an authorized representative of the company, with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all policies, rules, and regulations contained in the 2019 MACUMA Annual Leadership Conference Exhibitor & Sponsorship Prospectus, and all policies, rules, and regulations adopted after the publication of this Prospectus, which we accept as part of the agreement. I further agree to comply with the exhibit regulations, instructions, and conditions as published in Rules and Regulations.

Exhibit booth cancellations must be submitted in writing to blawrence@mgmtsol.com and will incur a \$200 administrative fee.

No refunds or cancellations after July 12.

Print Name _____

Authorized Signature (Required) _____

Date _____

Payment Information

Total

To secure an exhibit booth or sponsorship, full payment must be received with this application.

Check Enclosed Visa MasterCard American Express

Name on Card _____

Expiration Date _____ Card # _____

Security Code _____ Billing ZIP Code _____

Return signed application and payment to:

Metropolitan Area Credit Union Management Association

Attention: Brandon Lawrence

1300 Piccard Dr., Suite LL 14 • Rockville, MD 20850

or email: blawrence@mgmtsol.com

Telephone (240) 801-3749 **Fax** (301) 990-9771



Exhibiting Rules and Regulations

- Payment in full is required for access to exhibit hall for booth installation.
- Exhibit space and sponsorships are available only to MACUMA members.
- Exhibitor agrees that its display space is to be used solely for the company listed on space contract and will not sublet or assign any portion of space or allow individuals representing any other company in its booth.
- Exhibitors/Sponsors agree not to host events that conflict with the official conference program, including those at offsite locations.
- Exhibitor is expected to staff booth during published exhibit hours and not break down early.

Security

Neither MACUMA nor Omni Bedford Springs will be responsible for damage or theft of exhibits, presentation materials, or personal property of exhibitors or attendees. Never leave valuable items unsecured in booth during or after hours.

Release of Liability

Exhibitor indemnifies and agrees to hold harmless MACUMA and its officers, managers, directors, agents, and/ or employees against any or all damage to property or personal injury or loss caused by Exhibitor or its agents, representatives, or employees, or any other person arising out of Exhibitor's omission or activities on the premises of the Omni Bedford Springs Resort.

Exhibitor shall be fully responsible for paying for any and all damages to property owned by Omni Bedford Springs Resort or its owners or managers that result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless the Omni Bedford Springs Resort; its owners, managers, or officers; or directors, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from Exhibitor use of property. Exhibitor liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including Exhibitor and its agents, employees, and business invitees that arise from or out of Exhibitor's occupancy and use of the exhibition premises, the Omni Bedford Springs Resort, or any part thereof.